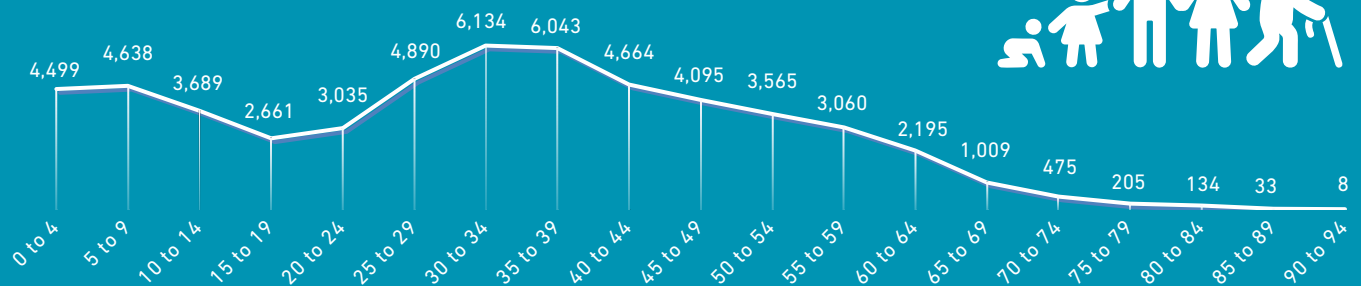


PILBARA COMMUNITY SNAPSHOT

This snapshot presents key demographic and community insights for the Pilbara region as of June 2025



POPULATION BY AGE



Median age Pilbara: **33**

Median age Western Australia & Australia: **38**

ESTIMATED RESIDENT POPULATION (ERP)

60,745
(2024)

PLACE OF USUAL RESIDENCE (PURP)

55,035
(2021)

PLACE OF ENUMERATION

82,757
(2021)

ABORIGINAL POPULATION

7,009

Estimated 14% to 19% of Pilbara population
WA Aboriginal population = 3.3% of state population



Median weekly
personal income
in the Pilbara is
twice that to
Western Australia



The ABS estimates an additional 661 people have moved to the Pilbara since the census in 2021*

SHIRE OF ASHBURTON

SEIFA rating 1024

100,800 km²

4 towns

6 Aboriginal communities

7,391 residents

Median age 34

CITY OF KARRATHA

SEIFA rating 1052

15,200 km²

6 towns

3 Aboriginal communities

25,444 residents

Median age 32

SHIRE OF EAST PILBARA

SEIFA rating 939

372,200 km²

3 towns

9 Aboriginal communities

9,760 residents

Median age 35

TOWN OF PORT HEDLAND

SEIFA rating 1011

18,400 km²

2 towns

3 Aboriginal communities

15,684 residents

Median age 33



POPULATION DIVERSITY

- **21.3%** of Pilbara residents speak a **non-English language at home**
- **COMMON LANGUAGES:** Tagalog (620), Martu Wangka (610), Filipino (454), Thai (348), Yindjibarndi (337), Mandarin (315), Afrikaans (268), Malay (250), Maori (214), Indonesian (201), Nyangumarta (195), Spanish (172), Shona (155)
- **WESTERN AUSTRALIA:** 21.2% non-English speakers
- **AUSTRALIA:** 24.8% non-English speakers



EARLY LEARNING EDUCATION & CARE

28 licensed services
1,493 licensed places



NATIONAL PARKS

Karlamilyi (previously Rudall River)
Karijini (previously Hamersley Range)
Millstream-Chichester
Murujuga
Purungunya Conservation Estate



ABORIGINAL CULTURAL HERITAGE

Over **31** language groups
50,000+ years of occupation
1 x UNESCO world heritage site (Murujuga Cultural Landscape)



EDUCATION FACILITIES

5 High Schools
17 Primary Schools
6 Remote community schools
1 School of the Air
4 Private schools
1 Specialist Education Support Centre



HEALTH SERVICES

3 Health Campuses
4 Hospitals
2 Nursing Posts
3 Aboriginal Medical Services

ABORIGINAL ART CENTRES

East Pilbara:
Spinifex Hill (South Hedland),
Martumilli (Newman)
West Pilbara:
Cheeditha (Cheeditha), Juluwarlu (Ngurrawwana), Yinjaa-Barndi (Roebourne)



EDUCATION

	PILBARA	WESTERN AUSTRALIA	AUSTRALIA
Had a Bachelor Degree level	13.7%	25.9%	27.5%
Completed year 12 or equivalent	44%	55%	56.8%



TENURE TYPE (HOUSING)

	PILBARA	WESTERN AUSTRALIA	AUSTRALIA
Own Home	24.7%	67.8%	66.0%
Rented	55.1%	25.5%	28.5%
Other	20.2%	6.7%	5.5%



WORK

	PILBARA	WESTERN AUSTRALIA	AUSTRALIA
Participation in the labour force	67.5%	63.8%	61.1%
Unpaid Domestic Work	56.2%	67.9%	67.7%
Unpaid Child Care (Own and or other children)	29.6%	28.5%	26.3%
Unpaid Assistance (Personal care for aged or infirm)	5.8%	10.7%	11.9%
Voluntary Work*	14.2%	15.9%	14.1%

* This variable records people who spent time doing unpaid voluntary work for an organisation or group in the twelve months prior to Census Night - ABS

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