

PILBARA ECONOMIC SNAPSHOT

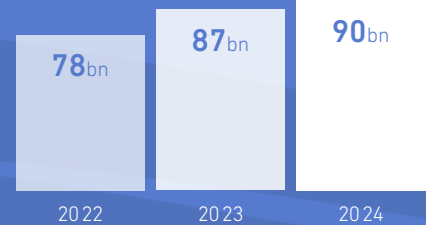
This snapshot provides a summary of key economic indicators for the Pilbara region as at November 2025.



\$90 billion

GROSS REGIONAL PRODUCT¹

GRP



% OF GROSS
STATE PRODUCT

19.8%

REGIONAL
PRICE INDEX²

115

Indexed to Perth (100)

TOTAL
JOBS

59,782

UNEMPLOYMENT
RATE

2.6%

November 25

EXPORT OF GOODS

\$179 bn

in 2024

68%

SHARE OF
WA'S
EXPORTS

35%

SHARE OF
AUSTRALIA'S
EXPORTS

TOP EMPLOYING SECTORS

MINING



53%

CONSTRUCTION



11%

ACCOMMODATION



5%

¹ Gross Regional Product (GRP) is the net measure of wealth generated by the region. The amount recorded is nominal GDP at 2024 prices. Source is REMPLAN.

² Regional Price Index (RPI) is a weighted index measuring the cost of a basket of goods and services compared to Perth. https://library.doir.d.wa.gov.au/cgi/viewcontent.cgi?article=1010&context=rd_statistics



42.2% of the
Pilbara workforce live
in the region

HOUSING APPROVALS
2024/25

120

TOTAL WAGES & SALARIES

\$11.29 bn

(Paid to people who work in the region)

JOB ADS

1,051

(# of jobs advertised on seek.com.au)

TOTAL REGIONAL PASSENGER
TRANSPORT (RPT) FLIGHTS

18,853

2024

TOTAL VISITORS

1,366,000

2024

LOCAL GOVERNMENT AREA OVERVIEW

SHIRE OF ASHBURTON

Population	8,179
GRP	\$28.1bn
Jobs	14,793

CITY OF KARRATHA

Population	24,716
GRP	\$15.1bn
Jobs	14,910

TOWN OF PORT HEDLAND

Population	17,448
GRP	\$11.8bn
Jobs	10,985

SHIRE OF EAST PILBARA

Population	10,403
GRP	\$35.0bn
Jobs	19,094



MINERAL & PETROLEUM SALES³



**IRON ORE
MINING**

\$125 bn



OIL & GAS

\$51 bn



LITHIUM

\$1.9 bn



**GOLD &
SILVER**

\$0.5 bn

PIPELINE OF NEW INVESTMENT IN EXCESS OF

\$269 bn

For more information on the pipeline of investment in the Pilbara,
please see the Pilbara Development Commission's Investment Snapshot.

³ Annual Total for Pilbara and Offshore as reported by Department of Mines, Petroleum and Exploration.

Sources: Australian Bureau of Statistics Census 2016 and 2021, REMPLAN, Tourism Research Australia, Department of Energy and Economic Diversification (Trade Profile August 2025) and Department of Mines, Petroleum and Exploration (2024 Spatial and Regional resources data), Department of Primary Industries and Regional Development (Regional Price Index 2023). Refer to REMPLAN profiles at www.pdc.wa.gov.au for more detail.

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