



MEDIA RELEASE

Recently the Pilbara Development Commission through the role of the Indigenous Economic Development Officer and the Network Development Officer of Desert Knowledge Australia's Outback Business Network conducted a series sundowners in Karratha, Port Hedland, Tom Price and Newman. The sundowners were arranged in partnership with the Pilbara Aboriginal Contractors Association and the East and West Pilbara Small Business Centre's. Also in attendance were representatives of Indigenous Business Australia and Tourism Western Australia.

The sundowners proved to be a wonderful opportunity for each agency to promote to businesses and individuals though out the region the services and benefits available to them in the areas of business development support and assistance. Significantly it was a real opportunity to highlight Indigenous business to all business people, Indigenous and non Indigenous, throughout the Pilbara business community. The sundowners also promoted the benefits of working collaboratively and the power of coordinating effort in the business sector. Attendance at the events was positive with a wonderful array of businesses being represented. The event provided a chance to network with enthusiastic business leaders in the Pilbara and be inspired by the work and effort all are putting into providing business services to the region.

The outcomes achieved by the event were;

- The promotion of the Pilbara Aboriginal Contractors Association and the objectives and benefits of the Association to a wider audience
- Promotion of viable and successful Indigenous business in the Pilbara
- Promotion of benefits and supports available through all agencies involved in the workshop
- An opportunity for prospective Indigenous and non Indigenous businesses to receive collaborative support
- Assisting bringing Indigenous business and non Indigenous business closer together for the benefit of all
- Promotion of business activities and achievements nationally through the cross border network
- Bringing relevant business networks together in the Pilbara region for the benefit of Pilbara businesses

The sundowners were supported by Pilbara Development Commission and Outback Business Networks, Rio Tinto Iron Ore, Small Business Centre Port Hedland and the Pilbara Aboriginal Contractors Association.

A special thank you to all business people who took time out of their busy schedule to attend and make all of the sundowners an enjoyable event.

For further information regarding the Outback Network, please contact Lee Sweeney at the Commission on (08) 9173 8400

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Government of Western Australia
Pilbara Development Commission



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