



**MEDIA RELEASE**

The Pilbara Development Commission through the role of the Indigenous Economic Development Officer and the Network Development Officer of Desert Knowledge Australia's Outback Business Network have arranged a series of sundowners in partnership with the Pilbara Aboriginal Contractors Association, Small Business Centre's and relevant Chamber of Commerce's. These will occur throughout the Pilbara region in the towns of Karratha, Port Hedland, Tom Price and Newman. This is a wonderful opportunity for each agency to promote to businesses and individuals in the Pilbara the services and benefits available to them in the areas of business development support and assistance. Significantly it is a real opportunity to promote Indigenous business to all business people Indigenous and non Indigenous throughout the wider Pilbara business community. It is envisioned that the sundowners will also promote the benefits of working collaboratively and the power of coordinating effort in the business sector. The outcomes the group are looking to achieve are;

- The promotion of the Pilbara Aboriginal Contractors Association and the objectives and benefits of the Association to a wider audience
- Promotion of viable and successful Indigenous business in the Pilbara
- Promotion of benefits and supports available through all agencies involved in the workshop
- An opportunity for prospective Indigenous and non Indigenous businesses to receive collaborative support
- Assisting bringing Indigenous business and non Indigenous business closer together for the benefit of all
- Promotion of business activities and achievements nationally through the cross border network
- bringing relevant business networks together in the Pilbara region for the benefit of Pilbara businesses

The sundowners are occurring in major locations in the Pilbara Karratha October 12th, Port Hedland October 13th, Tom Price October 14th and Newman October 15th. The sundowners will be conducted in a relaxed informal manner with light refreshments provided. This is a great opportunity to promote regionally the wonderful business networks available for businesses and prospective businesses both Indigenous and non Indigenous. Support for the events have been provided by Pilbara Development Commission, Outback Business Networks and its partners Enterprise Connect, BHPBilliton, Australian Governments Aboriginal's Benefit Account, Northern Territory Government, Telstra and Qantas along with RTIO, Pilbara Aboriginal Contractors Association, Small Business Centre's East and West Pilbara, Chamber of Commerce Karratha, Newman and Port Hedland.

(ENDS)

<b>SUBJECT :</b>	<b>Pilbara Business Networks Sundowners</b>		
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<b>MEDIA CONTACT :</b>	Lee Sweeney		
<b>PHONE :</b>	(08) 9173 8410	<b>MOBILE :</b>	0427 385 479
<b>FAX :</b>	(08) 9173 1881	<b>EMAIL :</b>	<a href="mailto:lee.sweeney@pdc.wa.gov.au">lee.sweeney@pdc.wa.gov.au</a>